

Workshop Leader – Kathryn Williams:

With a career which spans 20 years, Kathryn Williams brings together unique financial skills, knowledge, and competencies in the extremely competitive media sector - Advertising, Public Relations, Events, Marketing, Web, Communications, and Design.

Kathryn's global experience in chartered accounting, marketing, and new media sectors has equipped her with the necessary skills and know-how to secure Finance Director, General Manager, and executive and board positions with a number of local and international companies, liaising with business counterparts in London, Amsterdam, Brussels, Paris, Los Angeles and New York.

With over 1.8 million Small Medium Enterprises (SME) businesses in Australia, Kathryn established her Finance and Business Consultancy, Kathryn's Mint, a financial soul mate® and virtual finance director for SME owners and their staff – the missing link between bookkeepers and Tax Accountants.

www.kathrynmint.com.au



“My passion? For you to be brilliant in all facets of your business.”

— Kathryn Williams
Financial soul mate®



m +61 (0) 415 210 073
www.kathrynmint.com.au

Sydney
7/133 Rowntree St
Birchgrove NSW 2041

Melbourne
1/19 Grey Street, St Kilda VIC 3182

Show me the money – proven results:

“I didn't expect to be INSPIRED, to be bold in my negotiations, or learn how to develop the backup stories to support the numbers. “Show Me The Money!” is filled with real examples, and delivered in an entertaining style as Kathryn builds clarity and understanding of complex subjects. – so now I understand it and I can do it too!”

Sarah Salkild, Creative Service Director - The White Agency

“Kathryn's Mint is gold.

Kathryn is straight talking and completely relevant to our industry.”

John Speers, General Manager - DDI

“Kathryn has taken the financial burden out of my day by guiding me from 'just ticking along' to 'going full steam ahead'! We've kicked off the year with more enthusiasm and focus that I could have thought possible.”

Holly Reynolds, Managing Director - Left Field PR

“I had a number of Eureka moments at “Show me the Money” workshop and I'm immediately using the learnings within Porter Novelli.”

Janine Davi, Head of Consumer Marketing - Porter Novelli

“Show me the money!®”

Everything you need to know to make a profit

–Kathryn's Mint



